

OLE BYE

LOCAL FOOD SYSTEMS PROFESSIONAL

304-640-5442

OLAFBYE@GMAIL.COM

Competence Summary

Proficient in community-scale endeavors, committed to thoroughness in communication, value collaboration above control, and willing to work hard to realize progress while utilizing strategic theories of change.

EXPERIENCE

University of Vermont

Burlington, VT
3/2018 – Present

TEACHING ASSISTANT, Food Hub Business Mgmt.

Help coordinate a cohort of 18 students and 10 Subject Matter Experts. Grade assignments, help students with problems, and collaborate with Faculty Director.

Local Food Logic LLC

Cortez, CO
2011 - Present

OWNER

Offer occasional consulting work and food systems-related presentations, as well as organization-specific custom photography projects. Clients have included Southwest Farm Fresh Co-op, Rocky Mountain Farmers Union, Colorado State University Extension, Capay Valley Farm Shop, and Mendo-Lake Food Hub. Initiated collective marketing and distribution of vegetables in southwestern Colorado; ran LFL as a private distribution business for two seasons prior to formation of SWFF.

Southwest Farm Fresh Cooperative

Cortez, CO
4/2014 – 12/2017

GENERAL MANAGER

Responsible for coordination of a complex producer-owned cooperative comprised of 20 small farms serving 40+ wholesale customers and 70+ CSA customers.

- Oversaw a balanced \$100,000 budget for four years running, and managed two PT employees.
- Coordinated logistics of lean multi-node distribution system, unique refrigeration equipment and trucks, 20 farms and 40 customers.
- Wrote \$310,000 in successful federal and state grants, managed a total of eight grant projects.
- Adapted swiftly to a wide variety of anticipated and unanticipated challenges while maintaining exceptional customer service.
- Honed competence in PR, advertising, brand development, and market development. Utilized strong photography and visual media skills to produce or facilitate ads and promotional materials.
- Used various complex online food-hub softwares, and eventually developed deep Excel skills to create a custom order fulfillment tool.
- Performed bookkeeping duties in times of need, and have familiarity with Quickbooks and basic accounting principles.
- Facilitated meetings and trainings, utilizing excellent communication and community organizing skills. Production planning using Excel.
- Became familiar with farm production, processing, and packaging.

**Kokopelli Bike &
Board**

Cortez, CO
2013 - 2014

BIKE MECHANIC

Learned the enjoyable arts of repairing and tuning bicycles and providing helpful customer service.

Durango Coffee Co.

Durango, CO
2012

ROASTER'S ASSISTANT

Learned the sensuous art of packing and distributing coffee bound for wholesale customers. Gained initial understanding of invoicing, bill collection, and delivery business.

Various Farms

Montezuma County, CO
2011 - 2012

FIELD HAND

Completed various farming tasks, including weeding, crop harvest, and packaging.

EDUCATION

**University of
Vermont**

Burlington, VT
2017

CERTIFICATE – Food Hub Business Management

Fourteen-module online course instructed by established industry professionals

**Virginia Intermont
College**

Bristol, VA
2000-2003

B.A. – PHOTOGRAPHY AND DIGITAL IMAGING

Proficiency in film imaging, darkroom work, photojournalism, and digital capture.

REFERENCES

Kim Lindgren

970-564-9849
kim.foodcoordinator@gmail.com

SWFF MEMBER-OWNER (FORMER BOARD PRESIDENT)

Known since 2012

Dan Hobbs

719-250-9835
danghobbs@gmail.com

**LEAD CO-OP DEVELOPMENT SPECIALIST, ROCKY
MOUNTAIN FARMERS UNION**

Known since 2013

Ann Karlen

215-206-2227
annkarlen65@gmail.com

FACULTY DIRECTOR, FOOD SYSTEMS EXPERT

Known since 2017